

# Please supply all a/w as High Resolution pdf

# Zeus conversion kit plinth

- All artwork supplied must be PRINT READY, and will be printed as supplied.
- Please note PDF files will not be checked or amended by our Graphics Department.
- Artwork should be saved at 1/4 scale, CMYK, 300dpi, and with 3mm bleed.
- Please specify quantity required of each pdf supplied.
- We will email confirmation on receipt of your high res pdf artwork, but will NOT supply any proofs (unless requested).
- Where accurate colour matching is required you must supply pantone or printed references. We will match as closely as possible but cannot guarantee an exact match.



## Artwork requirements

- Artwork must be set up at 25% with 3mm bleed (TO THE OVERALL OUTSIDE EDGE) in CMYK
- Images must not exceed 100% in size @ 300 dpi resolution
- Guidelines must not be within the artwork as these will print
- Colour profiles should not be embedded
- Overprint fill MUST be turned OFF in all cases
- All transparencies should be flattened
- The finished graphic should be saved out as a single spread (not as separate pages)



### Quark

- Export Layout as PDF

#### Settings:

- Bleed: Symmetric 3mm
- Resolution: 300dpi



### Acrobat Distiller

#### Settings:

- Adobe PDF Preset: [Press Quality]



### Indesign/ Illustrator

- Export as PDF

#### Settings:

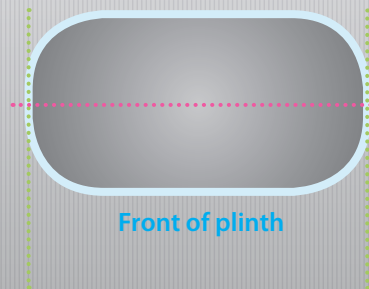
- Adobe PDF Preset: [Press Quality]
- Bleed: 3mm

**Please note:** when using fonts with permission bits that do not allow embedding, a warning message will appear and the fonts will be substituted. You will therefore need to convert all text to outlines.

## tech spec

Overall size @ 25%: 435 x 197mm  
Full size: 1740 x 788mm  
ZEC CON GRA

### Plan view



### Front of plinth